

**NEWPORT VILLAGE**  
**PLANNED COMMUNITY TEXT**

Amendment No. 594  
City Council Ordinance 83-27  
October 24, 1983

Amendment No. 728  
City Council Resolution No. 92-4  
January 13, 1992

Amendment No. 729  
City Council Resolution No. 92-5  
January 13, 1992

Amendment No. 746  
City Council Resolution No. 92-6  
January 13, 1992

Amendment No. 835  
City Council Resolution No. 95-130  
November 27, 1995

Amendment No. PA 2009-111  
City Council Ordinance No. 2009-28  
November 24, 2009

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## **INTRODUCTION**

The Newport Village Planned Community District, a portion of the Newport Center planning area, has been developed in accordance with the Newport Beach General Plan.

The purpose of this Planned Community is to provide a method whereby property may be classified and developed for retail, governmental, institutional, and open space uses. The specifications of this district are intended to provide land use and development standards supportive of the development proposal contained herein while insuring compliance with the intent of all applicable regulatory codes. (A594)

Whenever the regulations contained herein conflict with the regulations of the Newport Beach Municipal Code, the regulations contained herein shall take precedence. The Municipal Code shall regulate this development when such regulations are not provided within these district regulations. All development within the Planned Community boundaries shall comply with all provisions of the Uniform Building code and various mechanical codes related thereto.

## SECTION I. STATISTICAL ANALYSIS

### Newport Village

DEVELOPMENT LAND USE	AREA	ACRES	UNITS
Governmental/Institutional/Retail			
Transit Facility	1	2.0	---
Library	4	4.0	65,000 sq.ft.
Retail	5	10.0	100,000 sq.ft.
<b>SUB TOTAL</b>		<b>16.4</b>	<b>170,000 sq.ft.</b>
Open Space park <sup>1</sup>	2,3	17.3	4 acre public
<b>TOTAL</b>		<b>33.3</b>	

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<sup>1</sup> A 4 acre public park is contemplated by the General Plan in the area north of the Library site and south of San Miguel Drive (Area 3).

## SECTION II. GENERAL NOTES

### 1. Project Description

The Planned Community District encompasses 33.3 acres. 10 acres are designated for retail use and 6.0 acres are designated for governmental/institutions use. 17.3 acres are designated for open space use, including a 4-acre public park.

### 2. Water Service

Water within the Planned Community area will be furnished by the City of Newport Beach.

### 3. Sewage Disposal

Sewage disposal facilities within the Planned Community will be provided by Orange County Sanitation District No.5. Prior to the issuance of any building permits, it shall be demonstrated to the satisfaction of the Planning Department that adequate sewer facilities will be available. Prior to the occupancy of any structure it shall be further demonstrated that adequate sewer facilities exist.

### 4. Grading and Erosion

Grading and erosion control shall be carried out in accordance with the provisions of the City of Newport Beach Grading Ordinance and shall be subject to permits issued by the Building and Planning Departments.

### 5. Screening

All mechanical appurtenances on building roof tops and utility vaults shall be screened from view in a manner compatible with the building materials; and noise associated with said noise generators shall be attenuated to acceptable levels in receptor areas. The latter shall be based upon the recommendations of a qualified acoustical engineer, and be approved by the Planning Department.

### 6. Archaeological/Paleontological

Prior to the issuance of grading permits, the site shall be examined to determine the existence and extent of archaeological and paleontological resources in accordance with adopted City policies.

7. Any fire equipment access shall be approved by the Fire Department.

8. The final design of on-site pedestrian and bicycle circulation in any tract shall be reviewed and approved by the Public Works Department and the Planning Department.

9. All buildings shall meet Title 24 requirements. Design of buildings shall take into account the location of building air intake to maximize ventilation efficiency, the incorporation of natural ventilation, and implementation of energy conserving heating and lighting systems.

10. Water conservation design features shall be incorporated into building construction.

11. Exposed slopes, if any, shall be stabilized as soon as possible to reduce erosion.

12. Public or private streets shall meet City standards.

13. The maximum height of all buildings shall be forty-five (45) feet and shall be measured in accordance with the Newport Beach Municipal Code, except that no building shall extend higher than the extension of the plane established by Ordinance No. 1596 for Corporate Plaza.
14. Crown Drive will not be extended across MacArthur Boulevard.
15. Harbor View Drive shall not be extended across MacArthur Boulevard.
16. All utilities shall be underground.

### SECTION III. GOVERNMENTAL AND INSTITUTIONAL (AREAS 1 and 4)

#### A. Permitted Uses

1. Transit Facility (Area 1), including parking of Orange County Transit District buses and vehicles, bus shelter structures, including restrooms, and public parking.
2. Public Library (Area 4), including appurtenant facilities such as public meeting rooms.
3. Signs in accordance with the City of Newport Beach Municipal Code.

#### B. Uses Requiring a Use Permit

1. Restaurants.
2. Retail uses such as gift shop, book store.

#### C. Development Standards

1. Floor Area and Development Limits. The total floor area shall be as provided in Section I Statistical Analysis, consistent with the Newport Beach General Plan.
2. Building Height. Buildings shall be subject to the height regulations specified in Section 20.87.205 of the Newport Beach Municipal Code, except that no building shall extend higher than the extension of the sight plane established by Ordinance No. 1596 for the Corporate Plaza Planned Community.
3. Setback Requirements. The following building setback requirements, measured from the property line, shall apply:

Avocado Avenue	20 feet
Coast Highway	40 feet
MacArthur Boulevard	40 feet
San Miguel	20 feet

4. Off-Street Parking. Off-street parking shall be provided on-site in surface lots or in parking structures.

Parking for the transit facility shall be in accordance with Use Permit No. 3286.

Parking for public library shall be provided at a ratio of one parking space for each 250 square feet.

The design and layout of all parking areas and loading areas shall be subject to the review and approval of the City Traffic Engineer and the Public Works Department.

5. Lighting. Lighting of building interiors and exteriors and parking lots shall be developed in accordance with City Standards and shall be designed and maintained in a manner which minimizes impacts on adjacent land uses including Harbor View Hills. Nighttime lighting shall be limited to that necessary for security and shielded from any adjacent residential area. The plans for lighting shall be prepared and signed

by a licensed electrical engineer, and shall be subject to review and approval of the City Planning Department.

6. Landscaping. A minimum of 5% of the paved surface parking areas shall be devoted to planting areas. A landscaping program shall be reviewed and approved by the Parks, Beaches and Recreation Department, and the Planning and Public Works Departments. In no case shall any landscaping penetrate the Sight Plane established by Ordinance No. 1596 for Corporate Plaza.



**SECTION IV.        OPEN SPACE (AREAS 2 and 3)**

A.    Permitted Uses

Open Space, including public parks.

B.    Development Standards

As provided by Chapter 20.52, Open Space District, of the Newport Beach Municipal Code.

## SECTION V. RETAIL (AREA 5)

### LOCATION

Area 5 (aka Corona del Mar Plaza) is located at the northwest corner of East Coast Highway and MacArthur Boulevard within the area defined as Newport Center as shown on the Planned Community Development Plan.

### INTENT

It is intended that Area 5 be developed as a specialty retail commercial center. These regulations will permit a broad range of commercial uses appropriate to a retail commercial center. These uses include retail uses, restaurants, and uses which are service in nature.

### DEFINITIONS

**Bar** -The term "bar" shall mean a place of business with the principle purpose to sell or serve alcoholic beverages for consumption on the premises and may include live entertainment and/or dancing as accessory uses to the primary sale and service of alcoholic beverages, provided further that such live entertainment and/or dancing shall occupy less than twenty percent (20%) of the "net public area."

**Gross Floor Area** -Gross floor area is the area included within the walls of the building, exclusive of mechanical shafts and related appurtenances. The floor area shall also include the areas which are defined by planters, awnings, shade structures, fences or rails and are for the exclusive and permanent use for display or seating by a use permitted by this text. Exterior covered walkways between or in front of retail buildings shall not be included in gross floor area.

**Restaurant** -The term "restaurant" shall mean a place of business with the principal purpose to sell or serve food products and beverages for consumption on the premises within a building consisting of a permanent structure that is fully enclosed with a roof and walls, and where incidental dining to the extent of not more than 25% may be permitted out-of-doors on a patio, deck or terrace that is integrated into the building design, and where the area devoted to live entertainment and/or dancing does not exceed twenty percent (20%) of the "net public area."

### A. PERMITTED USES

1. Retail stores, including clothing store, bakeries, bookstores, food shops, pet stores, shoe shops, candy shops, card shops, florists, record stores, audio and video stores, camera shops, luggage stores, furniture stores, art galleries, jewelry stores, athletic stores, china and gift shops, specialty food service, specialty stores and other uses which are of similar nature.

2. Personal services establishments, including barber shops, beauty parlors, tailor shops, opticians, dry cleaning establishments (with plant on site, subject to the requirements included in these development standards), postal service facilities, enclosed bicycle storage lockers and other uses which are of a similar nature.
3. Outdoor sales establishments, carts and kiosks, and outdoor special events and structures, subject to the approval of the Planning Director.
4. Temporary structures and uses. Regulations are as specified in the Newport Beach Municipal Code.
5. Office uses, only when such offices are ancillary to a permitted use located in the complex (Area 5).

**B. SITE PLAN REVIEW REQUIRED**

A site plan review shall be approved by the Planning Commission and the City Council, for the siting of buildings, setbacks, landscaping and other development standards, in accordance with the Newport Beach Municipal Code site plan review procedure; prior to issuance of any building permits. Minor changes made after or during construction, but in substantial conformance with the original plans approved by the Planning Commission and the City Council, shall be reviewed and approved by the Planning Director.

**C. USES REQUIRING A USE PERMIT**

The following uses shall be permitted subject to the securing of a use permit in each case:

1. Bars and restaurants, other than a use which can be categorized as a "Specialty Food Service" use as defined in Title 20 of the City of Newport Beach Municipal Code.
2. Drive-in facilities (excluding food uses).
3. Uses as specified in the RSC District of Chapter 20.33 (more specifically, Table 20.33, exclusive of arcades, recreational establishments; and drive-in, take-out restaurants) of the Newport Beach Municipal Code, unless otherwise permitted by these planned community regulations.

**D. DEVELOPMENT STANDARDS**

1. Floor Area and Development Limits: The total gross floor area permitted, shall not exceed 105,000 gross feet. Of this floor area limitation a maximum of 15% (15,750 sq.ft.) may be devoted to restaurant uses (including bars and restaurants). Outdoor areas which are defined by fences or rails and are for the exclusive and permanent use for display or seating by a retail or food use shall be calculated as floor area, except as otherwise permitted by the Newport Beach Municipal Code. Incidental outdoor seating, covered or uncovered, which is not for the exclusive use of any retail or restaurant establishment shall not be calculated as floor area as entitled by this section. Loading docks, covered trash areas, common electrical/utility rooms shall not be calculated as floor area as entitled by this section.

2. Building Height: Buildings shall be subject to the height regulations specified in Section 20.87.205 of the Newport Beach Municipal Code, except that no building shall extend higher than the extension of the Sight Plane established by Ordinance No. 1596 for the Corporate Plaza Planned Community.

3. Setback Requirements: The following building setbacks shall be maintained from the streets with dimensions measured from the property lines:

Avocado Avenue	20 feet
East Coast Highway	No Setback
MacArthur Boulevard	35 feet with the following projections:

- a. The MacArthur Boulevard setback shall be reduced to 15 feet for a distance of 135 feet as measured along the MacArthur property line northerly from the intersection of the prolongation of the property lines of MacArthur Boulevard and East Coast Highway.
- b. The MacArthur Boulevard setback shall be reduced by the width of the required acceleration and deceleration lanes resulting from the MacArthur access (if entitled), with a maximum reduction of 15 feet. The reduced setback shall be limited to the length of the combined acceleration and deceleration lanes as approved by the City Traffic Engineer.

No setbacks are required from any internal parcel lines, except as may be required by the Building Code.

4. Off-Street Parking: A minimum of 4.9 off-street parking spaces for every 1,000 square feet of gross floor area for Area 5 (Corona del Mar Plaza) shall be provided on-site for all uses, including food service uses (includes required parking for bars, restaurants, and specialty food service uses). Parking stall size shall be in accordance with City of Newport Beach Standards unless otherwise approved by the City Traffic Engineer.

5. Lighting: Parking lot lighting shall be developed in accordance with City standards and shall be designed in a manner which minimizes impacts on adjacent land uses. The plans shall be prepared and signed by a licensed electrical engineer; with a letter from the engineer stating that this requirement has been met. The lighting plan shall comply with the following criteria:

Parking Lot Lighting Design:

Type of Light	Combined high pressure sodium and metal halide
Pole Height	25 feet maximum, in no case shall the pole height extend higher than the extension of the sight plane established by Ordinance No. 1596 for the Corporate Plaza Planned Community.
Light Intensity	Minimum one (1) footcandle per the City of Newport Beach Police Department.

Direction of Light	Down only.
Visible Light Source	The light source for each luminaire shall not be visible above the horizontal plane.

Building Lighting Design:

Type of Light	Down lighting in arcades and along sidewalks will use a combination of incandescent and fluorescent sources. Perimeter building lights will use a combination of incandescent and high pressure sodium sources.
Visible Light Source	The light source for each luminaire shall be directed away from adjacent properties and not visible from beyond the project site.

6. Restaurants: All bars, restaurants, including specialty food uses shall be subject to the following requirements.
  - a. Parking shall be provided as specified in these development standards, more specifically in Section V, (D) 4.
  - b. Kitchen exhaust fans are required and shall be designed to control odors and smoke, unless otherwise approved by the Newport Beach Building Department.
  - c. A washout area or areas is/are required and shall be provided in such a way as to insure direct drainage into the sewer system and not into the bay or the storm drains, unless otherwise approved by the Newport Beach Building Department.
  - d. Grease interceptors shall be installed on all fixtures in any restaurant facility where grease may be introduced into the drainage systems in accordance with the provisions of the Uniform Plumbing Code, unless otherwise approved by the Newport Beach Building Department and Public Works Department. Grease interceptors shall be located in such a way as to be easily accessible for routine cleaning and inspection.
7. Dry Cleaning Facilities: All dry cleaning facilities shall be subject to the following requirements:
  - a. Any boilers shall be isolated in accordance with the requirements of the Uniform Building Code.
  - b. The use of chemicals shall be reviewed and approved by the Fire Prevention Bureau.
  - c. There shall be no outside storage of materials, supplies or other paraphernalia.
  - d. The proposed dry cleaning equipment shall be installed and operated in conformance with the requirements of the South Coast Air Quality Management District.

8. Landscaping: A minimum of 5% of the paved surface parking areas shall be devoted to planting areas. In no case shall any landscaping penetrate the Sight Plane established by Ordinance No. 1596 for the Corporate Plaza Planned Community.

**E. SIGNS**

1. **Definitions**: The following terms used in this section shall have the meanings indicated below:
- a. Anchor Tenant. The term "Anchor Tenant" means a store having a minimum of twenty thousand (20,000) square feet of floor space, which is located within or between other commercial buildings.
  - b. Audible Signs. The term "Audible Sign" means any sign which uses equipment to communicate a message with sound or music.
  - c. End Cap Tenant. The term "End Cap Tenant" means a store having three building elevations with a minimum of four thousand (4,000) square feet of floor area.
  - d. Building Elevation. The term "Building Elevation" means the exterior wall surface formed by one (1) side of the building.
  - e. Eye Level. The term "Eye Level" means at the height of five (5) feet measured from grade.
  - f. Freestanding Commercial. The term "Freestanding Commercial" means any building with a commercial use which is separated from other commercial uses by parking and/or streets.
  - g. Major Tenant. The term "Major Tenant" means a store or restaurant having a minimum of eight thousand (8,000) square feet of floor space, which is located within or between other commercial buildings.
  - h. Monument Sign. The term "Monument Sign" means any sign that is supported by its own structure and is not part of or attached to any building.
  - i. Sign. The term "Sign" means any media, including their structure and component parts which are used or intended to be used out-of doors to communicate information to the public.
  - j. Sign Area. The term "Sign Area" means the area enclosed by a rectangle drawn around the wording, numbers or images composing the sign.
  - k. Sign Face. The term "Sign Face" means the physical plane and/or surface upon which the wording or images are applied.
  - l. Sign Letter. The term "Sign Letter" means the individual symbols of the alphabet used in forming the words of a message.
  - m. Tenant Sign. The term "Tenant Sign" means any permanent sign of an establishment which is located on or attached to the storefront elevation, covered walkway or awning for the purpose of communicating the name of the tenant.

- n. Temporary Signs. The term "Temporary Sign" means any sign, banner, pennant, valance or advertising display constructed of cloth, canvas, plywood, light fabric, cardboard, wallboard or other light materials, with or without frames, intended to be displayed for a limited period of time.

## 2. **Permitted Signs**

### **Subsection 1 -Site Identification Signage**

- a. **Shopping Center Identification Signs:** In addition to other signs permitted by this section, monument signs identifying the shopping center and tenants are permitted at the vehicle entry on MacArthur Boulevard, the vehicle entry on Avocado Avenue, the intersection of East Coast Highway and Avocado and the project's main pedestrian entrance from East Coast Highway. The location of the signs shall be approved by the City Traffic Engineer to ensure adequate sight distance. The sign area of each sign is as follows:

#### **MacArthur Boulevard Entrance**

Maximum Sign Area	100 Square Feet
Maximum Sign Height	8 feet
Identification	Name of Shopping Center, Logos and Tenant names
Maximum Letter Height	Shopping Center Identification -24" Tenant Identifications -12"
Letter Style/Illumination	Shopping Center Identification and Logo shall be individual letters either spot lit or reverse channel halo lit.

Tenant Identification shall be individual letters similarly lit or routed out letters backlit in an opaque background.

#### **Avocado Avenue Entrance**

Maximum Sign Area	100 Square Feet
Maximum Sign Height	8 feet
Identification	Name of Shopping Center, Logos and Tenant names
Maximum Letter Height	Shopping Center Identification -24" Tenant Identifications -12"
Letter Style/Illumination	Shopping Center Identification and Logo shall be individual letters either spot lit or reverse channel halo lit.

Tenant Identification shall be individual letters similarly lit or routed out letters backlit in an opaque background.

#### **Intersection of East Coast Highway & Avocado Avenue**

Maximum Sign Area	120 Square Feet
Maximum Sign Height	10 feet

Identification	Name of Shopping Center, Logos and Tenant names
Maximum Letter Height	Shopping Center Identification -24" Tenant Identifications -12"
Letter Style/Illumination	Shopping Center Identification and Logo shall be individual letters either spot lit or reverse channel halo lit.
Tenant Identification shall be individual letters similarly lit or routed out letters backlit in an opaque background.	

### Main Pedestrian Entrance from East Coast Highway

An arch or pedestrian gateway shall be allowed at the main pedestrian entry off of East Coast Highway, subject to review and approval of the City of Newport Beach Modification Committee. The arch may be freestanding between buildings or may span and connect to the buildings. The project name and project logo may appear on the gateway as individual letters spot lit or reverse channel halo lit.

- b. Library Link Feature: Sculptural or decorative elements may be used to help define the pedestrian link between the project and the library.
- c. Graphic Light Sconce: Feature light sconces shall be used to create pedestrian scale and character. Sconces shall either be internally or indirectly lit to back light graphic patterns that may contain elements of the project logo.
- d. Project Directory: No more than three (3) project directories may be located near the major pedestrian intersections of the project. Directories will consist of a site map and a listing of project tenants. Maximum width of the directory shall be four feet (4') and the maximum height shall be eight feet (8'). Directory may be internally illuminated.

### Subsection 2 -Tenant Identification Signage

- a. Tenant Signage: In addition to other signs permitted by this section, signs identifying the major tenants are permitted on the exterior walls or parapets of the building which they occupy. Within this category, one (1) sign per building elevation is permitted, unless noted otherwise. However, more than one (1) wall sign per Tenant is permitted on the same elevation, if the aggregate sign area of all signs for the same Tenant on the same elevation is equal to or less than the maximum permitted sign area. Tenant sign criteria is segregated into zones based on their proximity and sensitivity to adjacent residential communities.
  - 1. Zone One -Building elevation directly fronting MacArthur Boulevard. No tenant signage of any kind will be permitted in this zone.



2. Zone Two – West elevation (parking lot side) of the buildings along MacArthur Boulevard. The following tenant signage will be permitted:

Letter Style	Individual letters either spot lit from above or below, halo lit with neon or open channel with exposed neon.
Letter Height	Anchor Tenants – 48" maximum Major Tenants – 24" maximum End Cap Tenants – 18" maximum Other Tenants – 12" maximum
Allowable Area	Anchor Tenants – 150 square feet Major Tenants – three square feet for every lineal foot of store frontage with a maximum of 120 square feet. End Cap and Other Tenants – two square feet for every lineal foot of store frontage with a maximum of 90 square feet for end cap Tenants and 60 square feet for other Tenants.
Sign Location	Sign to be located no closer than 4 feet from Tenant demising wall.
Miscellaneous	Tenant names may also be silkscreened onto canvas awnings where awnings occur with a maximum letter height of eight inches (8").

3. Zone Three – North wall of Major Tenant Building along MacArthur Boulevard. The name of the Shopping Center, Logo and a maximum of three (3) tenant signs shall be permitted. The maximum letter heights shall be as follows:

- a. Shopping Center
  - Name and Logo 6" larger than largest Tenant Sign
- b. Three (3) Tenant Signs 18" maximum letter height
- c. Two (2) Tenant Signs 24" maximum letter height
- d. One (1) Tenant Sign 30" maximum letter height

The signs shall be either spot lit from above or below.

4. Zone Four – North elevation (parking lot side) of the building along East Coast Highway and east elevation (parking lot side) of the building along Avocado Avenue. The following tenant signage will be permitted:

Letter Style	Individual letters either spot lit from above or below.
Letter Height	
Anchor Tenants	36" maximum
Major Tenants	24" maximum
End Cap Tenants	18" maximum
Other Tenants	12" maximum
Allowable Area	
Anchor Tenants	150 square feet
Major Tenants	three square feet for every lineal foot of store

End Cap and Other Tenants	frontage with a maximum of 120 square feet two square feet for every lineal foot of store frontage with a maximum of 90 square feet for end cap Tenants and 60 square feet for other Tenants.
Sign Location	Sign to be located no closer than 4 feet from Tenant demising wall.
Miscellaneous	Tenant names may also be silkscreened onto canvas awnings where awnings occur with a maximum letter height of eight inches (8").

5. Zone Five – East Coast Highway elevation. The following tenant signage will be permitted:

Letter Style	Individual letters either spot lit from above or below, halo lit with neon, or open channel with exposed neon.
Letter Height	Major Tenants – 24" maximum End Cap Tenants – 18" maximum Other Tenants – 12" maximum
Allowable Area Major Tenants	three square feet for every lineal foot of store frontage with a maximum of 60 square feet
End Cap and Other Tenants	two square feet for every lineal foot of store frontage with a maximum of 60 square feet for end cap Tenants and 40 square feet for other Tenants.
Sign Location	Sign to be located no closer than 4 feet from Tenant demising wall.
Miscellaneous	Tenant names may also be silkscreened onto canvas awnings where awnings occur with a maximum letter height of eight inches (8").

6. Zone Six – Avocado Avenue elevation. The following tenant signage will be permitted:

Letter Style	Individual letters either spot lit from above or below, halo lit with neon, or open channel with exposed neon.
Letter Height	
Anchor Tenants	36" maximum
Major Tenants	24" maximum
End Cap Tenants	18" maximum
Other Tenants	12" maximum

Allowable Area	
Anchor Tenants	150 square feet
Major Tenants	three square feet for every lineal foot of store frontage with a maximum of 120 square feet.

End Cap and Other Tenants  
two square feet for every lineal foot of store frontage with a maximum of 90 square feet for end cap Tenants and 60 square feet for other Tenants.

Sign Location  
Sign to be located no closer than 4 feet from Tenant demising wall.

Miscellaneous  
Tenant names may also be silkscreened onto canvas awnings where awnings occur with a maximum letter height of eight inches (8").

7. Zone Seven – Restaurant pad building. Tenant signage of the following type only may be permitted for this Zone; Individual letters, illuminated with a maximum letter height of 24". Up to a maximum of three (3) signs shall be permitted.

- b. Tenant Blade Signs. One (1) blade sign per Tenant shall be located under the pedestrian arcade along the storefronts. The blade signs to consist of a suspended "framework" with a thirty-six inch (36") maximum length and twenty-four inch (24") maximum height. Tenants to apply their name and/or logo within this "framework" with no type or images protruding beyond the prescribed borders. Signs may be spot lit.
- c. All stores are permitted to place on glass storefront at each entry a decal sign identifying the store name and services, store address, hours of business and emergency telephone numbers. This sign shall be located at or below eye level to be visible to pedestrians, and shall not exceed two (2) square feet in area. Color of decal to be white.
- d. Building Address: Building addresses shall be located on buildings as directed by the City of Newport Beach Fire Department. Letter height to be a maximum of eighteen inches (18").

### 3. **General Provisions:**

- a. Temporary Signs: In addition to other signs permitted in this section, temporary signs, intended to be displayed for sixty (60) days or less, are permitted for purposes related to special events, seasonal activities and store openings. Temporary signs, identifying new construction or remodeling, may be displayed for the duration of the construction period beyond the sixty (60) day limit. Real Estate signs shall be erected in accordance with the Newport Beach Municipal Code.

- b. Maintenance: Signs, together with all of their supports, braces, guys and anchors, shall be properly maintained with respect to appearance, structural and electrical features.
- c. Restricted Sign Types: Rotating, flashing, blinking signs or signing with animation shall not be allowed. No signs shall be permitted which imitate or resemble official traffic signs or signals. No wind signs or audible signs are permitted.
- d. Exceptions: Relief from the restrictions noted in this section require the review and approval of the Modification Committee of the City of Newport Beach.

## **APPENDIX**

### **A 594 City Council approved 10/24/1983 Ordinance 83-27**

Request to consider the adoption of a Planned Community Development Plan for the Newport Village area in Newport Center.

### **A 728 City Council adopted 01-13-92 Resolution 92-4**

Request to amend the Corporate Plaza Planned Community Development Plan so as to permit 85,000 sq. ft. of additional office development transferred from the Newport Village Planned Community. The proposal also includes a request to amend the Planned Community sign provisions so as to be consistent with the proposed sign provisions of the Corporate Plaza West Planned Community.

### **A 729 City Council adopted 01-13-92 Resolution 92-5**

Request to amend the Civic Plaza Planned Community Development Plan so as to add 57,150-sq. ft. of additional office development, 35,000 sq. ft. of which would be transferred from the Newport Village Planned Community and 22,150 sq. ft. of which is new development entitlement, and to delete 14,000 sq. ft. of library entitlement, which would be transferred to the Newport Village Planned Community. The proposal also includes: a request to amend the existing Planned Community sign standards; and a change to require the approval of a use permit for restaurants rather than a site plan review.

### **A 746 City Council adopted 01-13-92 Resolution 92-6**

Request to amend the Newport Village Planned Community Development Plan so as to: expand the boundary of the Planned Community so as to include the land bounded by Avocado Avenue, San Miguel Drive, MacArthur Blvd. and San Joaquin Hills Road; revise the land use plan so as to identify five statistical development areas which are distributed between two land use designations of Governmental/Institutional and Open Space, and delete the multiple family residential and retail designations; add development standards for the development of a 65,000 sq. ft. library, a 100,000 sq. ft. museum, and a 4 acre public park; and the addition of a General Notes Section.

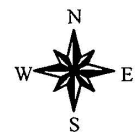
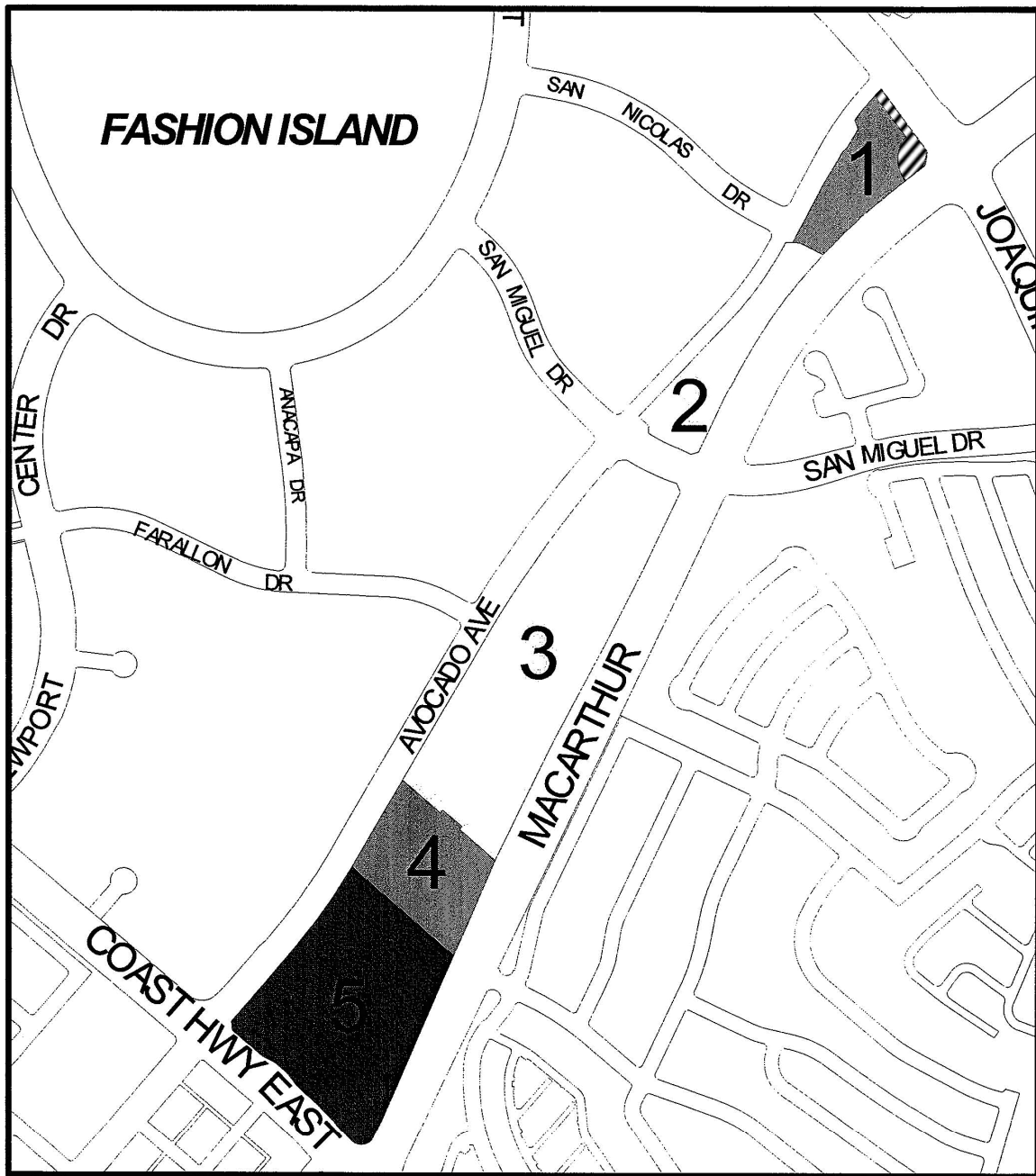
### **A835 City Council adopted 11-27-95 Res. 95-130**

Request to amend the Newport Village P-C to permit the construction of a 105,000-sq. ft. specialty retail shopping center.

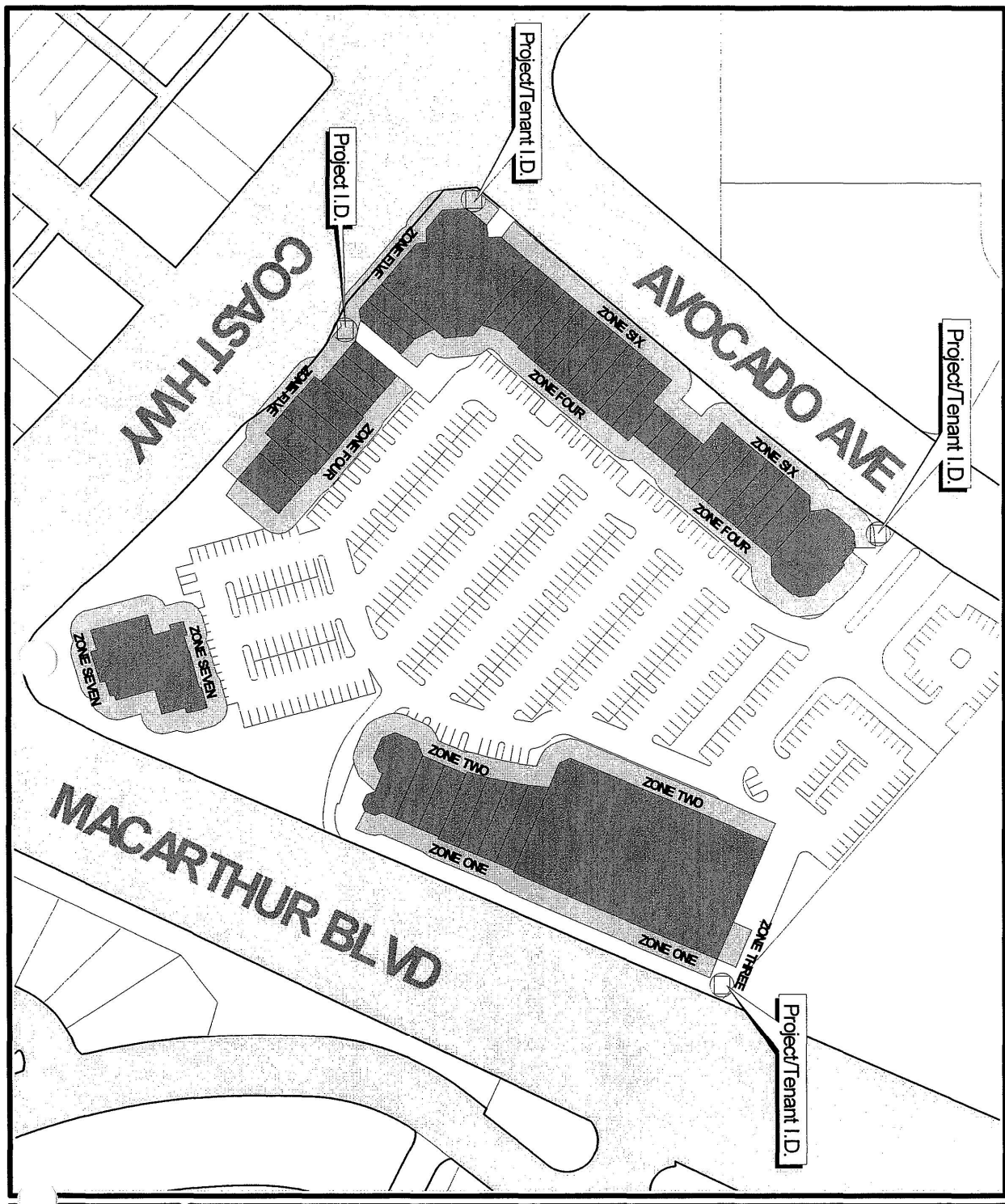
### **City Council adopted 11-24-09 Ordinance No. 2009-28 (PA 2009-111)**

Request to amend the Newport Village P-C to remove from Area 1 the open space frontage on San Joaquin Hills Road and the open space corner portion at San Joaquin Hills Road and MacArthur. Said area to be incorporated into the North Newport Center Planned Community District (PC-56).

# NEWPORT VILLAGE PLANNED COMMUNITY DISTRICT



**Exhibit A – Land Use Plan**



# Corona del Mar Plaza

## Tenant Identification Sign Zones

### Exhibit B – Signage Plan